

## Data protection information

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## 1. General information

### 1.1. Responsible

Silicon Alps Cluster GmbH

Europastraße 12

Villach 9524

Austria

### 1.2. Scope of processing

As a matter of principle, we process personal data of our users only to the extent necessary to provide a functional website and our contents and services. The processing of personal data of our users regularly only takes place with the user's consent. An exception is made in cases where prior consent cannot be obtained for factual reasons and the processing of data is permitted by legal regulations.

### 1.3. Legal basis

Insofar as we obtain the consent of the data subject for the processing of personal data, Art. 6 para. 1 lit. a EU Data Protection Basic Regulation (DSGVO) serves as the legal basis.

In the processing of personal data necessary for the performance of a contract to which the data subject is a party, Article 6 paragraph 1 letter b DPA serves as the legal basis. This also applies to processing operations necessary for the performance of pre-contractual measures.

Insofar as the processing of personal data is necessary to fulfil a legal obligation to which our company is subject, Art. 6 para. 1 lit. c DSGVO serves as the legal basis.

In the event that vital interests of the data subject or another natural person make it necessary to process personal data, Art. 6 para. 1 lit. d DSGVO serves as the legal basis.

If the processing is necessary to safeguard a legitimate interest of our company or of a third party and if the interests, fundamental rights and freedoms of the data subject do not outweigh the former interest, Article 6 paragraph 1 lit. f DSGVO serves as the legal basis for the processing.

## 1.4. Data deletion and storage duration

Die personenbezogenen Daten der betroffenen Person werden gelöscht oder gesperrt, sobald der Zweck der Speicherung entfällt. Eine Speicherung kann darüber hinaus erfolgen, wenn dies durch den europäischen oder nationalen Gesetzgeber in unionsrechtlichen Verordnungen, Gesetzen oder sonstigen Vorschriften, denen der Verantwortliche unterliegt, vorgesehen wurde. Eine Sperrung oder Löschung der Daten erfolgt auch dann, wenn eine durch die genannten Normen vorgeschriebene Speicherfrist abläuft, es sei denn, dass eine Erforderlichkeit zur weiteren Speicherung der Daten für einen Vertragsabschluss oder eine Vertragserfüllung besteht.

## 2. Website

### 2.1. Scope of data processing

Our website processes the data assigned to your computer which are listed below. This is done in order to transmit the contents of our website that you call up to your computer (e.g. texts, images as well as files made available for download, etc.) We also process this data to detect and track misuse. The data is stored in log files to ensure the functionality of the website. In addition, the data is used to optimise the website and to ensure the security of our information technology systems. An evaluation of the data for marketing purposes does not take place in this context.

- Information about the browser type and version used
- The user's operating system
- The Internet service provider of the user
- The IP address of the user
- Date and time of access
- Websites from which the user's system accesses our website
- Websites that are accessed by the user's system via our website

### 2.2. Legal basis of the data processing

The legal basis for the temporary storage of data and log files is Art. 6 para. 1 lit. f DSGVO.

## 2.3. Purpose of processing

The temporary storage of the IP address by the system is necessary to enable the website to be delivered to the user's computer. For this purpose, the user's IP address must be stored for the duration of the session.

The storage in log files is done to ensure the functionality of the website. In addition, the data is used to optimize the website and to ensure the security of our information technology systems. An evaluation of the data for marketing purposes does not take place in this context.

These purposes also include our legitimate interest in data processing in accordance with Art. 6 para. 1 lit. f DSGVO.

## 2.4. Duration of storage

The data will be deleted as soon as they are no longer necessary for the purpose of their collection. In the case of the collection of data for the provision of the website, this is the case when the respective session has ended.

In the case of data storage in log files, this is the case after seven days at the latest. Storage beyond this period is possible. In this case the IP addresses of the users are deleted or alienated, so that an assignment of the calling client is no longer possible.

## 2.5. Possibility of opposition and removal

The collection of data for the provision of the website and the storage of the data in log files is mandatory for the operation of the website. There is therefore no possibility of objection on the part of the user.

# 3. Use of Cookies

## 3.1. Scope of data processing

Our website uses cookies. Cookies are text files that are stored in or by the Internet browser on the user's computer system. If a user calls up a website, a cookie can be stored on the user's operating system. This cookie contains a characteristic string of characters that allows the browser to be uniquely identified when you return to the website.

We use cookies to make our website more user-friendly. Some elements of our website require that the calling browser can be identified even after a page change.

We also use cookies on our website, which enable an analysis of the surfing behaviour of the users.

## 3.2. Legal basis

The legal basis for the processing of personal data using cookies is Art. 6 para. 1 lit. f DSGVO.

The legal basis for the processing of personal data using technically necessary cookies is Art. 6 para. 1 lit. f DSGVO.

The legal basis for the processing of personal data using cookies for analysis purposes is Art. 6 para. 1 lit. a DSGVO if the user has given his/her consent to this effect.

## 3.3. Purpose of processing

The purpose of using technically necessary cookies is to simplify the use of websites for users. Some functions of our website cannot be offered without the use of cookies. For these it is necessary that the browser is recognized even after a page change.

The user data collected through technically necessary cookies is not used to create user profiles.

The analysis cookies are used for the purpose of improving the quality of our website and its contents. The analysis cookies enable us to find out how the website is used and thus to constantly optimise our offer.

These purposes also include our legitimate interest in the processing of personal data in accordance with Art. 6 para. 1 lit. f DSGVO.

## 3.4. Duration of storage, objection and elimination possibility

Cookies are stored on the user's computer and transmitted by the user to our site. Therefore, you as a user also have full control over the use of cookies. By changing the settings in your Internet browser, you can deactivate or restrict the transmission of cookies. Cookies already stored can be deleted at any time. This can also be done automatically. If cookies for our website are deactivated, it is possible that not all functions of the website can be used to their full extent.

## 4. Newsletter

### 4.1. Scope of processing

On our website you have the possibility to subscribe to a free newsletter. When registering for the newsletter, the data from the input mask is transmitted to us.

In addition, the following data is collected during registration:

The additional data actually collected must be provided. This can be for example:

- IP address of the calling computer
- Date and time of registration

For the processing of the data, your consent will be obtained during the registration process and reference will be made to this privacy policy.

In connection with the data processing for the dispatch of newsletters, the data will not be passed on to third parties. The data will be used exclusively for sending the newsletter.

### 4.2. Legal basis

The legal basis for the processing of data after registration for the newsletter by the user is Art. 6 para. 1 lit. a DSGVO if the user has given his consent.

### 4.3. Purpose of processing

The collection of the user's e-mail address is used to deliver the newsletter. The collection of other personal data during the registration process serves to prevent misuse of the services or the e-mail address used.

### 4.4. Duration of storage

The data will be deleted as soon as they are no longer necessary for the purpose of their collection. The user's e-mail address is therefore stored as long as the subscription to the newsletter is active.



The other personal data collected during the registration process are usually deleted after a period of seven days.

## 4.5. Objection and elimination possibility

The subscription to the newsletter can be cancelled by the user concerned at any time. For this purpose there is a corresponding link in every newsletter.

This also enables a revocation of the consent to store the personal data collected during the registration process.

## 5. Webanalysis

### 5.1. Scope of processing

This website uses Google Analytics, a web analysis service of Google Inc, (1600 Amphitheatre Parkway Mountain View, CA 94043, USA; "Google"). The use includes the operating mode "Universal Analytics". This makes it possible to assign data, sessions and interactions across multiple devices to a pseudonymous User ID and thus to analyze the activities of a user across devices.

Google Analytics uses so-called "cookies", text files which are stored on your computer and which enable an analysis of your use of the website. The information generated by the cookie about your use of this website is usually transferred to a Google server in the USA and stored there.

However, in the event that IP anonymisation is activated on this website, your IP address will be shortened by Google within member states of the European Union or in other states which are parties to the Agreement on the European Economic Area before this happens. Only in exceptional cases will the full IP address be transferred to a Google server in the USA and shortened there. The IP address transmitted by your browser within the scope of Google Analytics is not merged with other Google data.

### 5.2. Legal basis

The legal basis for the processing of users' personal data is Art. 6 para. 1 letter f DSGVO.

## 5.3. Purpose of processing

On behalf of the operator of this website, Google will use this information to evaluate your use of the website, to compile reports on website activities and to provide further services to the website operator in connection with website and internet use.

The processing of the personal data of users enables us to analyse the surfing behaviour of our users. By evaluating the data obtained, we are able to compile information on the use of the individual components of our website. This helps us to constantly improve our website and its user-friendliness.

These purposes are also our legitimate interest in data processing. The legal basis for the use of Google Analytics is § 15 Abs.3 TMG and Art. 6 Abs. 1 lit. f DSGVO

By making the IP address anonymous, the interest of the users in their protection of personal data is sufficiently taken into account.

## 5.4. Duration of storage

Sessions and campaigns are terminated after a certain period of time. By default, sessions end after 30 minutes of inactivity and campaigns end after six months. The maximum time limit for campaigns is two years. For more information on terms of use and privacy, please visit <https://www.google.com/analytics/terms/de.html> or <https://policies.google.com/?hl=de>.

## 5.5. Objection and elimination possibility

You can refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. You can also prevent the collection of data generated by the cookie and related to your use of the website (including your IP address) to Google and the processing of this data by Google by downloading and installing the [browser add-on \(anonymizeIP\)](#). Opt-out cookies prevent the future collection of your data when visiting this website. To prevent Universal Analytics from collecting data across multiple devices, you must opt-out on all systems in use. Click here to set the opt-out cookie: [Disable Google Analytics](#).

## 6. Social Media Plugins

### 6.1. Scope of processing

Our website uses so-called social plugins ("plugins") from the social networks Facebook and Google+ and the microblogging service Twitter. These services are offered by the companies Facebook Inc., Google Inc. and Twitter Inc.

Facebook is operated by Facebook Inc, 1601 S. California Ave, Palo Alto, CA 94304, USA ("Facebook"). An overview of the Facebook plugins and their appearance can be found here: <https://developers.facebook.com/docs/plugins>

Google+ is operated by Google Inc, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA ("Google"). An overview of Google's plugins and their appearance can be found here: <https://developers.google.com/+/web/>

Twitter is operated by Twitter Inc, 1355 Market St, Suite 900, San Francisco, CA 94103, USA ("Twitter"). An overview of the Twitter buttons and their appearance can be found here: [https://about.twitter.com/en\\_us/company/brand-resources.html](https://about.twitter.com/en_us/company/brand-resources.html)

To increase the protection of your data when visiting our website, the plugins are integrated into the page by means of a so-called "2-click solution". This integration ensures that when you call up a page of our website containing such plugins, no connection is yet established with the servers of Facebook, Google and Twitter. Only when you activate the plugins and thus give your consent to the data transfer, does your browser establish a direct connection to the servers of Google, Facebook or Twitter. The content of the respective plugin is then transmitted directly to your browser by the respective provider and integrated into the page. Through the integration of the plugins, the providers receive the information that your browser has called up the corresponding page of our website, even if you do not have a profile with the corresponding provider or are not logged in. This information (including your IP address) is transmitted by your browser directly to a server of the respective provider in the USA and stored there.

We therefore have no influence on the extent of the data that Facebook, Google and Twitter collect with the help of this plugin and therefore inform the users according to our state of knowledge.

### 6.2. Legal basis

The legal basis for the processing of users' personal data is Art. 6 para. 1 letter f DSGVO.

Facebook is certified under the Privacy Shield Agreement and thus offers a guarantee of compliance with European data protection law

(<https://www.privacyshield.gov/participant?id=a2zt0000000GnywAAC&status=Active>).

## 6.3. Purpose of processing

We use this service for the purpose of analysis, optimization and economic operation of our online offer.

The purpose and scope of the data collection and the further processing and use of the data by Facebook, Google and Twitter, as well as the relevant rights and setting options for the protection of the privacy of the users, may be subject to the data protection information of

Facebook <https://www.facebook.com/about/privacy/>

Google <https://policies.google.com/privacy?hl=de>

and Twitter <https://twitter.com/de/privacy>

from the container.

## 6.4. Duration of processing

See corresponding privacy agreements of Facebook, Google and Twitter.

## 6.5. Objection and elimination possibility

If a user is a Facebook member and does not want Facebook to collect data about him/her via this online offer and link it with his/her membership data stored on Facebook, he/she must log out of Facebook before using our online offer and delete his/her cookies. Further settings and objections to the use of data for advertising purposes are possible within the Facebook profile settings: <https://www.facebook.com/settings?tab=ads> or via the US site <http://www.aboutads.info/choices/> or the EU site <http://www.youronlinechoices.com/>. The settings are platform-independent, i.e. they are adopted for all devices, such as desktop computers or mobile devices.

If you do not want Facebook to assign the data collected via our website directly to your Facebook profile, you must log out of Facebook before visiting our website. You can also completely prevent the loading of the Facebook plugins with add-ons for your browser, e.g.

for Mozilla Firefox:

<https://addons.mozilla.org/de/firefox/addon/facebook-blocker/>

for Opera:

<https://addons.opera.com/de/extensions/details/facebook-blocker/?display=en>

for Chrome:

<https://chrome.google.com/webstore/detail/facebookblocker/chlhacbfddknadmnmjmkdobipdpjakmc?hl=de>

## 7. Rights of data subjects

The following list includes all rights of the persons concerned under the DSGVO. Rights that are not relevant to your own website do not need to be mentioned. In this respect, the list may be shortened.

If personal data is processed by you, you are a data subject within the meaning of the DSGVO and you are entitled to the following rights in relation to the person responsible:

### 7.1. Right of information

You can request confirmation from the person responsible as to whether personal data concerning you is being processed by us.

If such processing is carried out, you may request information from the controller on the following:

- (1) the purposes for which the personal data are processed
- (2) the categories of personal data which are processed;
- (3) the recipients or categories of recipients to whom the personal data concerning you have been or will be disclosed;
- (4) the planned duration of storage of the personal data relating to you or, if it is not possible to give specific details, criteria for determining the duration of storage;
- (5) the existence of a right of rectification or erasure of personal data concerning you, a right to have the processing limited by the controller or a right to object to such processing;
- (6) the existence of a right of appeal to a supervisory authority;
- (7) any available information as to the source of the data, where the personal data are not collected from the data subject;

(8) the existence of automated decision-making, including profiling, in accordance with Art. 22 (1) and (4) DPA and - at least in these cases - meaningful information on the logic involved and the scope and intended effects of such processing on the data subject.

You have the right to request information as to whether personal data concerning you is transferred to a third country or to an international organisation. In this context, you may request to be informed of the appropriate guarantees pursuant to Art. 46 DSGVO in connection with the transfer.

In the event of data processing for scientific, historical or statistical research purposes:

This right of information may be limited to the extent that it is likely to make the realisation of the research or statistical purposes impossible or to seriously impair them and the limitation is necessary for the fulfilment of the research or statistical purposes.

## 7.2. Right of rectification

You have the right to obtain from the data controller the rectification and/or integration of any personal data processed concerning you if it is incorrect or incomplete. The data controller shall make the correction without delay.

In case of data processing for scientific, historical or statistical research purposes:

Your right of rectification may be limited to the extent that it is likely to make it impossible or seriously hinder the achievement of the research or statistical purposes and the limitation is necessary for the achievement of the research or statistical purposes.

## 7.3. Right to restrict processing

You may request the restriction of the processing of personal data concerning you under the following conditions:

- (1) if you dispute the accuracy of the personal data concerning you for a period of time that allows the controller to verify the accuracy of the personal data;
- (2) the processing is unlawful and you object to the deletion of the personal data and request instead the restriction of the use of the personal data;
- (3) the controller no longer needs the personal data for the purposes of the processing, but you need it in order to assert, exercise or defend legal claims, or
- (4) if you have lodged an objection to the processing pursuant to Art. 21 Par. 1 DPA and it is not yet clear whether the legitimate reasons of the controller outweigh your reasons.

If the processing of personal data relating to you has been restricted, such data, apart from being stored, may be processed only with your consent or for the purpose of asserting, exercising or

defending legal claims or protecting the rights of another natural or legal person or on grounds of an important public interest of the Union or a Member State.

If the restriction of processing has been restricted in accordance with the above conditions, you will be informed by the controller before the restriction is lifted.

When processing data for scientific, historical or statistical research purposes:

Your right to restrict processing may be limited to the extent that it is likely to make it impossible or seriously hamper the achievement of the research or statistical purposes and the restriction is necessary for the achievement of the research or statistical purposes.

## 7.4. Right of deletion

### a) Cancellation obligation

You may request the controller to delete the personal data concerning you without delay and the controller is obliged to delete such data without delay if one of the following reasons applies:

- (1) The personal data concerning you are no longer necessary for the purposes for which they were collected or otherwise processed.
- (2) You revoke your consent on which the processing was based pursuant to Art. 6 para. 1 lit. a or Art. 9 para. 2 lit. a DSGVO, and there is no other legal basis for the processing.
- (3) You object to the processing in accordance with Art. 21 Par. 1 DSGVO and there are no overriding legitimate reasons for the processing, or you object to the processing in accordance with Art. 21 Par. 2 DSGVO.
- (4) The personal data concerning you were processed unlawfully.
- (5) The deletion of personal data concerning you is necessary to comply with a legal obligation under Union or national law to which the controller is subject.
- (6) The personal data concerning you have been collected in relation to the information society services offered, in accordance with Article 8, paragraph 1, DSGVO.

### b) Information to third parties

If the controller has made public the personal data concerning you and is obliged to delete them in accordance with Art. 17 para. 1 DPA, he/she shall take appropriate measures, including technical measures, taking into account available technology and implementation costs, to inform data controllers who process the personal data that you, as a data subject, have requested them to delete all links to these personal data or copies or replications of these personal data.

### c) Exceptions

The right to deletion does not exist insofar as the processing is necessary

- (1) on the exercise of freedom of expression and information;
- (2) to comply with a legal obligation requiring processing under Union or national law to which the controller is subject or to carry out a task carried out in the public interest or in the exercise of official authority vested in the controller;
- (3) for reasons of public interest in the field of public health pursuant to Art. 9 para. 2 lit. h and i and Art. 9 para. 3 DSGVO;
- (4) for archiving, scientific or historical research purposes in the public interest or for statistical purposes in accordance with Art. 89 Para. 1 DSGVO, insofar as the law referred to in section a) is likely to render impossible or seriously prejudice the attainment of the objectives of such processing, or
- (5) to assert, exercise or defend legal claims.

## 7.5. Right to information

If you have exercised the right to rectify, erase or limit the processing, the controller is obliged to notify all recipients to whom the personal data concerning you have been disclosed of this rectification, erasure or limitation of processing, unless this proves impossible or involves a disproportionate effort.

You have the right to be informed of these recipients by the controller.

## 7.6. Right to data transferability

You have the right to receive the personal data concerning you that you have provided to the data controller in a structured, common and machine-readable format. You also have the right to have this data communicated to another person in charge without interference from the person in charge to whom the personal data has been made available, provided that

- (1) the processing is based on a consent pursuant to Art. 6 para. 1 letter a DSGVO or Art. 9 para. 2 letter a DSGVO or on a contract pursuant to Art. 6 para. 1 letter b DSGVO and
- (2) the processing is carried out using automated procedures.

In exercising this right, you also have the right to obtain that the personal data concerning you be transferred directly from one controller to another controller, in so far as this is technically feasible. The freedoms and rights of other persons must not be affected by this.

The right to data portability shall not apply to processing of personal data necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller.



## 7.7. Right of objection

You have the right to object at any time, for reasons arising from your particular situation, to the processing of personal data concerning you which is carried out pursuant to Article 6, paragraph 1, letters e or f of the DPA.

The controller shall no longer process the personal data concerning you unless he can demonstrate compelling legitimate reasons for processing which outweigh your interests, rights and freedoms, or for the purpose of asserting, exercising or defending legal claims.

Where the personal data concerning you are processed for the purpose of direct marketing, you have the right to object at any time to the processing of personal data concerning you for the purpose of such marketing.

If you object to processing for direct marketing purposes, the personal data concerning you will no longer be processed for these purposes.

Notwithstanding Directive 2002/58/EC, you have the possibility of exercising your right of objection in connection with the use of Information Society services by means of automated procedures using technical specifications.

## 7.8. Right of revocation of the declaration of consent under data protection law

You have the right to revoke your data protection declaration of consent at any time. The revocation of your consent does not affect the lawfulness of the processing that has taken place on the basis of your consent until the revocation.

## 7.9. Right of appeal to a supervisory authority

Without prejudice to any other administrative or judicial remedy, you have the right to lodge a complaint with a supervisory authority, in particular in the Member State in which you are domiciled, your place of work or the place where the alleged infringement occurred, if you consider that the processing of personal data relating to you is in breach of the DPA.

The supervisory authority to which the complaint has been lodged shall inform the complainant of the status and outcome of the complaint, including the possibility of a judicial remedy under Art. 78 DSGVO.