

# DIGITALDIALOG

EINE VERANSTALTUNGSREIHE DES SILICON ALPS CLUSTERS

## SILICONALPS

Tuesday, March 26, 2019

from 3:30 p.m. to 6:30 p.m.

Messecongress Graz

Messeplatz 1, 8010 Graz

SPECIAL: AS PART OF  
#LETSCLUSTER SUMMIT I  
A DIGITAL FUTURE LIFE

In cooperation with



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[www.digitaldialog.biz](http://www.digitaldialog.biz) | [digitaldialog@silicon-alps.at](mailto:digitaldialog@silicon-alps.at)



Welcome to the year 2040! Mobile, urban lifestyles have conquered the world and digital technologies are used in everyday life. Louisa, a 21-year-old Online Portal Manager, guides the participants of the 63<sup>rd</sup> Digitaldialog through one day of her life and shows how smart devices creates her daily routine.

Which capabilities and values will digital assistants provide us in the future? In which new forms of innovative and connected housing models will we live? How will augmented & virtual reality be used in the future education systems? Further, in what way will digitalization influence our mobility behavior?

Leading companies in the fields of Soft- and Hardware as well as Research and Education will present their digital products and services and thus show their digital footprint. So, how do you imagine the future? Come and explore in this fascinating future lifestyle story with Louisa the smart world of tomorrow.

**Moderation:**  
Yvonne SAMMER

**Registration:**  
<https://letscluster.com/digitaldialog/>

Participation in the event is free of charge.

### PROGRAMME & SPEAKERS

- 3:00 p.m. Registration & Get-together
- 3:30 p.m. Welcome with Yvonne SAMMER
- 3:40 - 6:30 p.m. Thomas DIETINGER | Managing Director DCCS  
Maria FELLNER | Head of Business Development  
JOANNEUM RESEARCH – DIGITAL  
Tina GANSER | APUS Software  
Robert GINTHÖR | CTO and Head of the Big Data Lab  
at Know-Center  
Joerg HAUPTMANN | Managing Director of Intel Austria  
Stefanie HATZL | Assistant for research & teaching FH Campus02  
Michael JERNE | Director External Relations at NXP  
Berndt JESENKO | Assistant for research & teaching FH Campus02  
Georg KARNER | Head of Marketing Intact  
Johannes OBERZAUCHER | Professor for Active and Assisted  
Living at the Carinthia University of Applied Sciences (CUAS)  
Manfred PFERZINGER | Deputy Chair of the Academic Board  
and Programme Director for Business Administration for the  
Public Health Sector; Management of Health Institutions at the  
IMC University of Applied Sciences in Krems (Austria)  
Angelika WEBER | CEO at Axtesys  
Ralph WEISSNEGGER | Director Innovation and Funding at CISC  
and Product Manager for the IoT platform COYERO